

Kotomi Cogdill

UI/UX Designer

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📍 Santa Clara, CA

WORK EXPERIENCE

UI/UX Designer / and.d

Mar 2022 – Present Remote

- Launched a drone food delivery website targeting seniors (aged 75+), addressing digital usability issues commonly faced by this demographic using Figma.
- Designed new features for Shopify apps with 2400+ installs, including a shipping date picker, multi-address shipping, and loyalty programs using Figma.
- Applied the company's Design System to ensure consistency in the Shopify apps and kept them updated based on the latest user needs.
- Collaborated closely with PMs and developers to align on optimal experiences within the Shopify framework.
- Collaborated closely with PMs to determine new features, striving to enhance functionality while maintaining simplicity.
- Worked alongside the customer service team to address user concerns, incorporating feedback for continuous app improvement.

SIDE PROJECT

UI/UX Designer / 1 Thing Against Racism

Nov 2021 – Mar 2022 Remote

- Collaborated with designers and developers to design and launch the organization's inaugural website.
- Partnered with another designer to create wireframes using Figma, focusing on organizing and simplifying layout amidst a significant amount of information.
- Selected UI elements, such as color palette, font, and images, to establish the website's branding.

UI/UX Designer / Windows to Japan

Aug 2021 – Sep 2021 Remote

- Designed a comprehensive mobile app using Figma for a travel agency, integrating user-friendly features for efficient tour information delivery.
- Incorporated a chatbot feature to handle emergency situations and assist travelers with inquiries.
- Organized travel recommendations and information, ensuring a user-friendly itinerary checking experience.

SKILL SET

Design & Programming

User Research

User Flow

Information Architecture

Wireframing

Usability Testing

Interaction Design

Prototyping

Design Systems

CSS

HTML

Tools

Figma

Whimsical

Optimal Workshop

Maze

Miro

Visual Studio Code

Languages

Japanese

English

EDUCATION

Memorisely

Nov 2023 – Present Remote

Designlab

UX Academy

Jan 2021 – Sep 2021 Remote

Kansai Gaidai University

B.A. in English

2014 – 2018 Osaka, Japan

Virginia Tech

Classes in Tourism

2016 – 2017 Blacksburg, VA